

# VITROLITE

## EVERLASTING SLAB MATERIAL



APPLIED TO  
LIBRARIES · CLUBS · CHURCHES  
OFFICE BUILDINGS · PUBLIC BUILDINGS  
YMCA & YWCA BUILDINGS  
PRIVATE OFFICES





*Vitrolite slabs in varying sizes are "set" over any wall surfacing by means of a patented elastic cement that clings to the wall. This cement adjusts itself to settling, shrinkage or expansion, and absorbs shocks.*

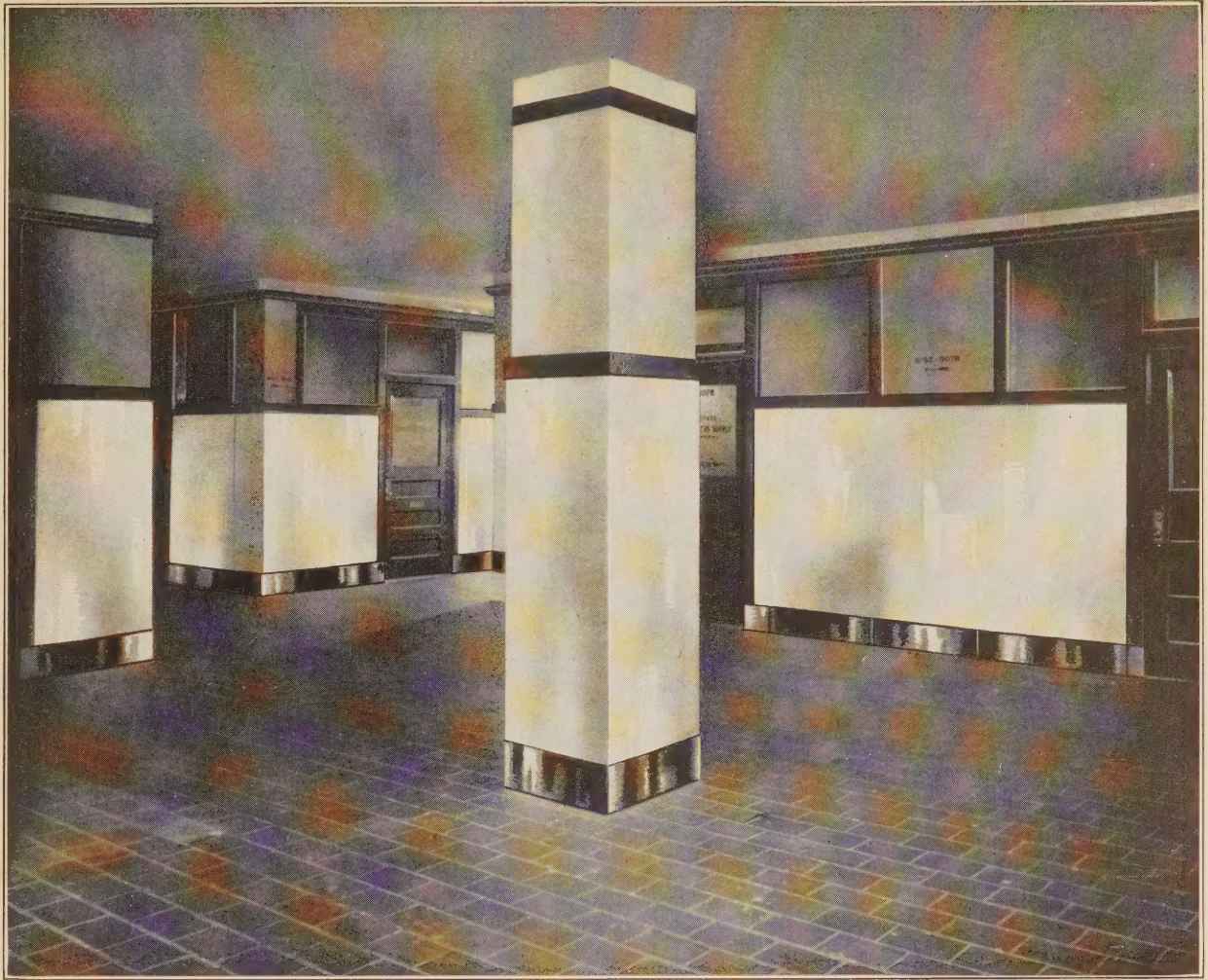
**V**ITROLITE is a material fire-fused from those minerals that form nature's hardest rock. It is manufactured in pure white, jet black, and colors, in slabs ranging in size upwards to 40 x 84, and in thickness from  $\frac{3}{16}$  to 1 inch. These slabs are used for wall finishing and industrial material, and for tops of tables and other fixtures.

Vitrolite appeals to every one because of its obvious cleanliness. Its perfectly smooth surface is impossible to stain even with inorganic acids. There is nothing about it to hold odors or breed bacteria. It is easy to clean and keep clean; in fact, the stroke of a damp cloth is all that is ever necessary.

Unlike other materials used for structural surfacing, it will always remain in its perfect condition, never crazing or discoloring. It is fireproof, and although as hard as flint, will not crack if quickly heated or chilled.

*The Vitrolite Company* has organized sales and installation organizations all over the world. These agencies are comprised of factory-trained workmen who understand the material and handle it without waste or experiment. Each organization has its own shop where Vitrolite is cut and ground to fit. The whole country is within a short distance of some one such construction company and will be quickly and expertly served by it.





*A corridor presenting trying lighting conditions to which Vitrolite responds admirably, diffusing light to corners that would otherwise be quite dark.*

## ALL CLEANING COSTS SMASHED

**N**O material is so easily and inexpensively kept clean as Vitrolite. In the Jenkins Arcade Building of Pittsburgh, shown above, four and one-half miles of wainscoting is cleaned in twelve days by two women.

The stroke of a damp cloth removes all dirt from Vitrolite's glistening surface.

Vitrolite corridors carry light so well that even turns and corners far removed from windows are light and cheerful. Combinations of black and white Vitrolite for halls, entrance ways and corridors make a very

striking and effective combination. Soft tones of cream or buff are also now offered in Vitrolite. These tints possess the same physical properties as the black and white.

For entrances, foyers and lobbies very beautiful effects may be secured with color decorated Vitrolite.

Every installation of Vitrolite is made by factory trained men whose work is absolutely guaranteed to be satisfactory. The selection of Vitrolite leaves no doubt or worry as to either its installation or maintenance.





*Washroom and toilet in B & O depot, Philadelphia. Note the trim, sanitary appearance of the toilet partitions.*

## CLEAN, SANITARY PUBLIC TOILETS

**N**OTHING will so quickly discredit a whole building as unsightly toilet rooms. Vitrolite, even if neglected, is never unsightly. Its hard, non-porous surface is self-sufficient against dirt and contamination. White or white-and-black Vitrolite toilet walls and partitions are just about as sanitary and cleanly looking as imaginable.

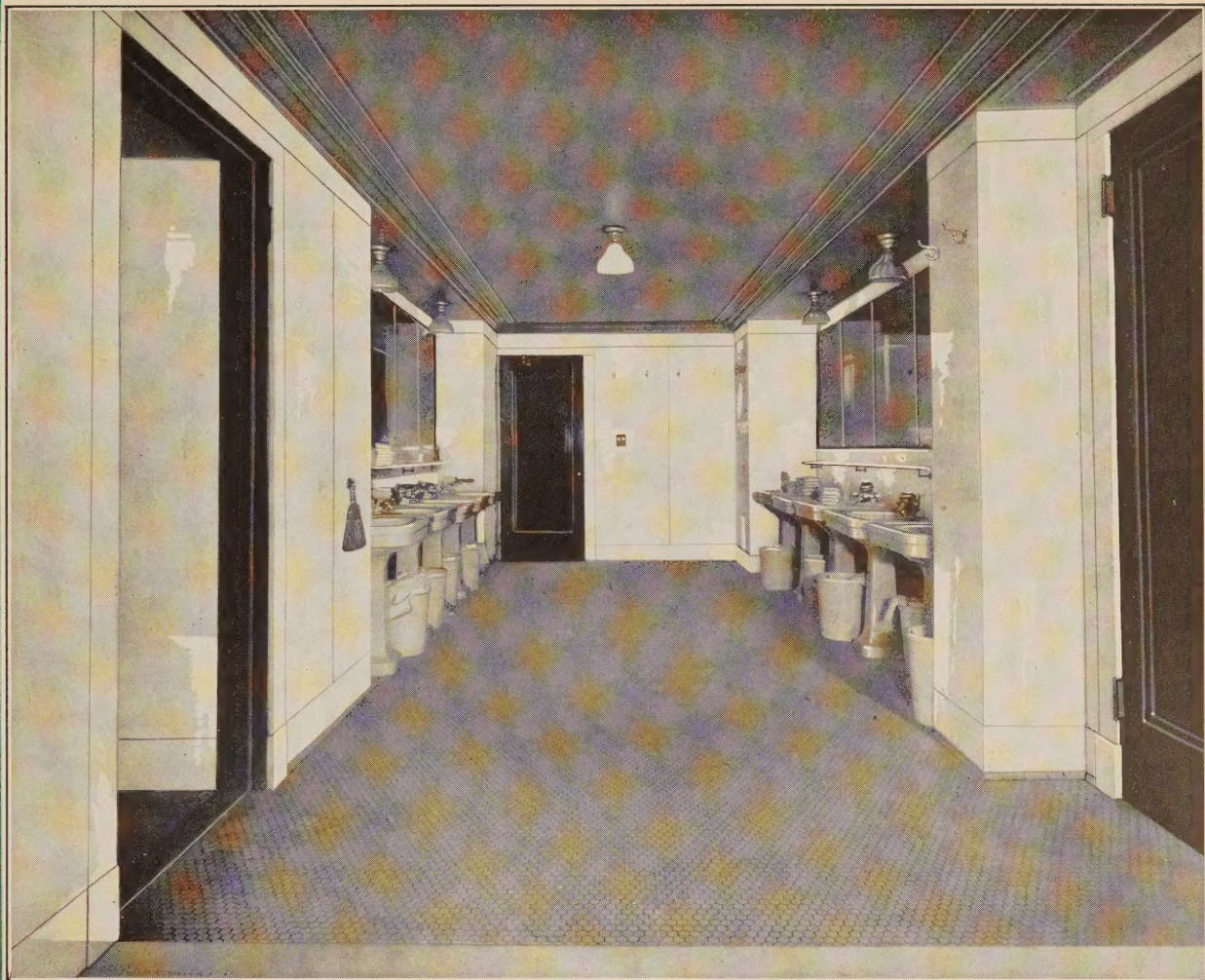
The unpleasant odor of strong disinfectants need not laden the air of Vitrolite-equipped toilets and washrooms, because Vitrolite non-porous surfaces cannot hold these odors nor those other odors these dis-

infectants are intended to destroy. Vitrolite is so hard and smooth that even inorganic acids will not stain it. Sterilizing agents may be used without fear of discoloration.

Vitrolite toilet partitions are assembled by a patented system by which no metal is left exposed to tarnish or corrode. This is an important advantage.

You can feel that you will be in complete accord and harmony with the strictest sanitary demands, if you use Vitrolite to protect and preserve thorough sanitation in your public washrooms and toilets.





*Washroom in the Detroit Athletic Club. The broad surfaces of the Vitrolite wall slabs bespeak the sheerest cleanliness.*

## VITROLITE WASHROOMS STAY CLEAN

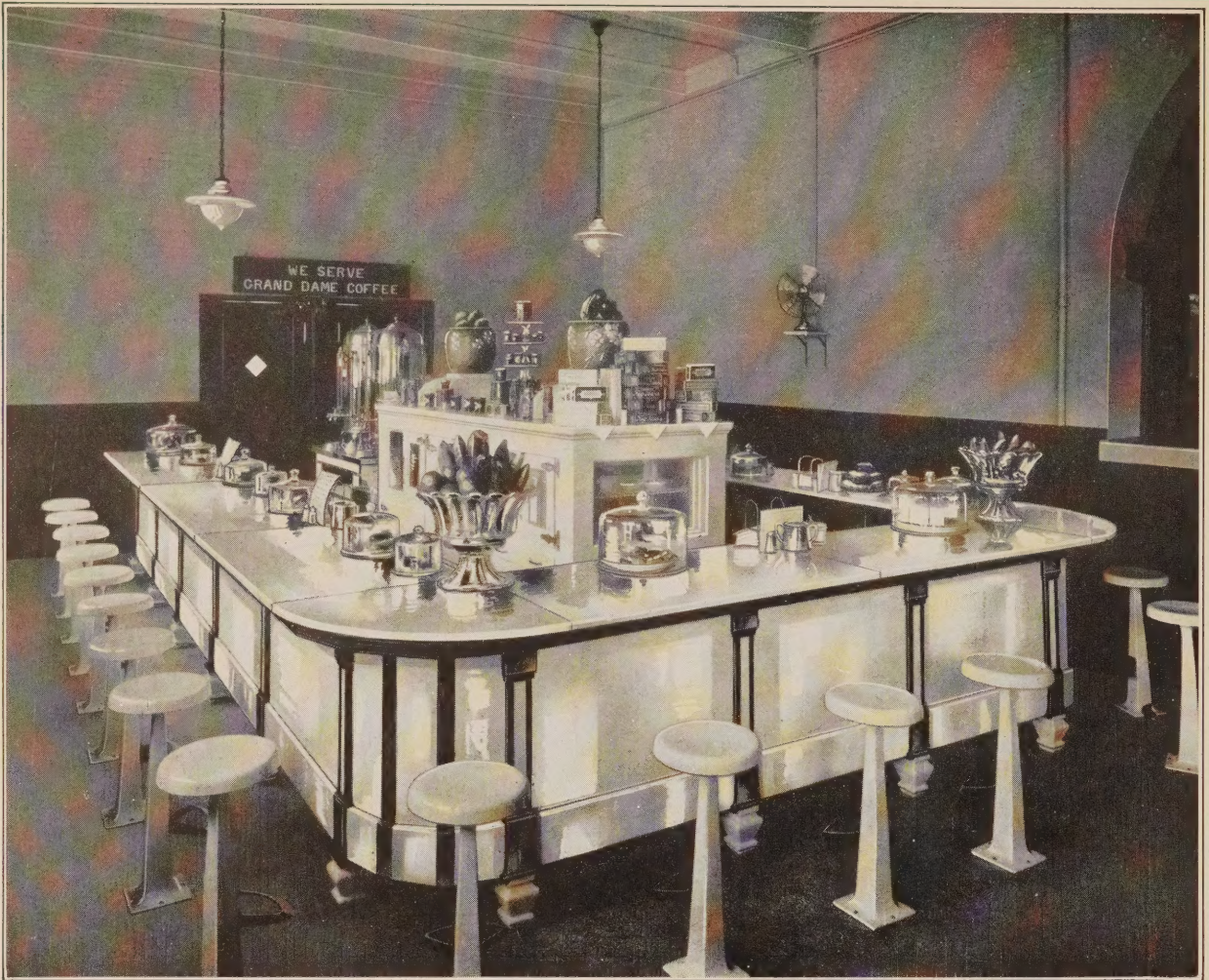
**I**T is one thing to be clean and it is quite another to stay clean. This holds good for washrooms as well as for small boys. It is a particularly thrifty decision to pick materials for washrooms which are easily kept clean.

Plumbing fixtures which are forever leaving dirt rims which have to be scoured off, are money losers as well as ill-will spreaders. Fixtures which wipe clean save so much upkeep that they are selected without hesitation or reservation by leading architects and building managers. For this same reason, Vitrolite should be used for walls, ceilings

and toilet partitions. Vitrolite will wipe clean with a damp cloth. No grease or dirt will stand against this simple method of cleansing. Smoke, dust or dirt will find no lodging place upon Vitrolite's non-porous surface.

The actual saving effected by Vitrolite in cost of cleanliness upkeep amounts, in a year's time, to a large figure. Disinfectants may be applied to Vitrolite without fear of discoloration or other harm. It will not *craze* (form tiny surface cracks that afford fine "nests" for bacteria).





*Lunch counter in a railway station. Clean and inviting—and easy to keep so.*

## WHERE APPETITES ARE WHETTED

**I**N order that Vitrolite may be most advantageously used for lunch counters, the Vitrolite Company has perfected the counter shown in the above illustration. In this counter, the result of years of experience, the slabs of Vitrolite are slipped into slots—not bolted or drilled. This gives full strength to the material; no jar or settling will strain any part of it. The frame work is of iron, covered with a preservative against dampness. Each lunch counter section of twenty feet is provided with a heavy steel cutlery drawer. The pilasters may be had in any color

of baked enamel desired, plain or decorated.

As explained in the following pages of this booklet, the Vitrolite slabs may be decorated in attractive colored designs which give a very pleasing effect.

Vitrolite table tops and complete tables are, of course, well known for their many decided advantages.

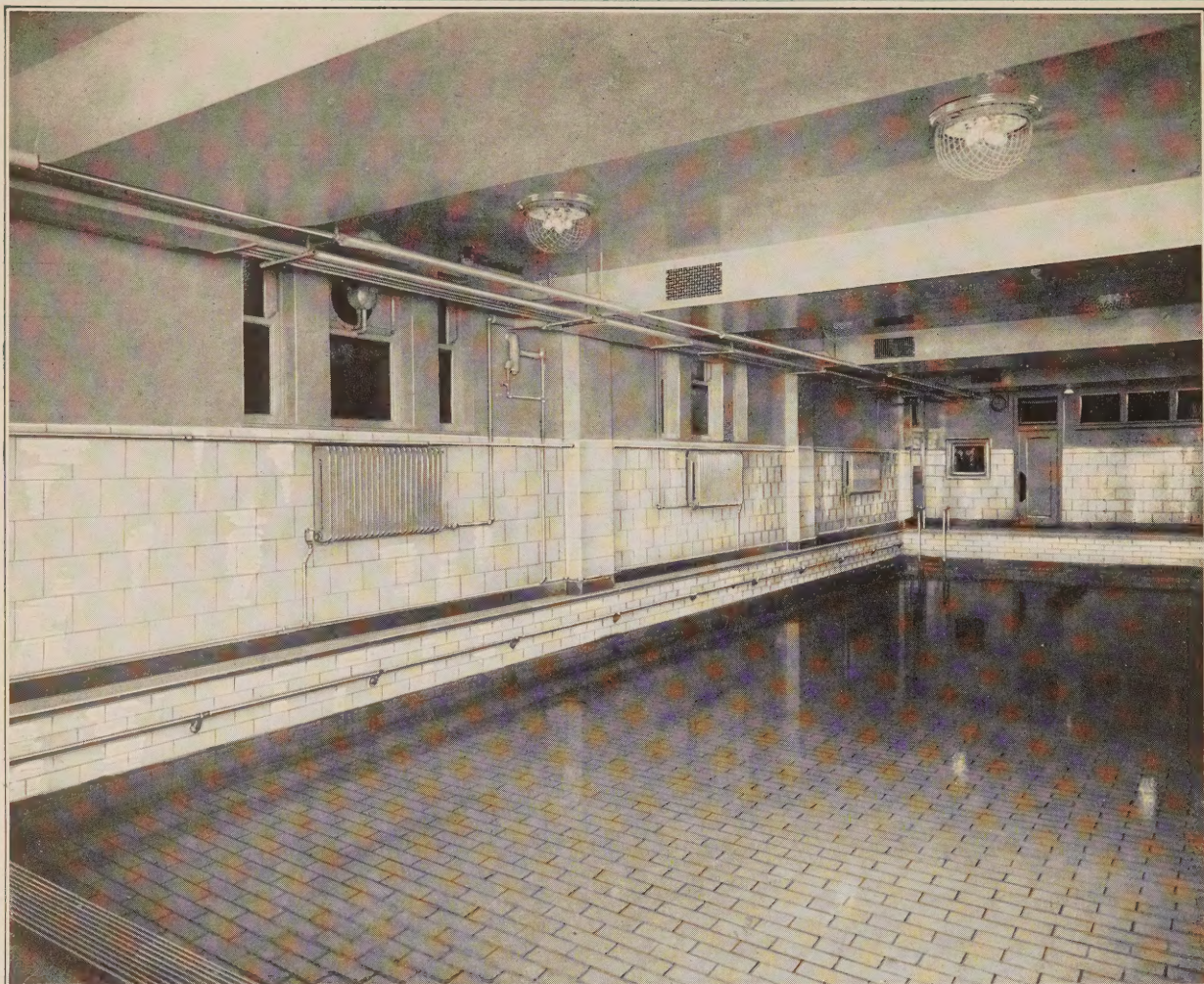
The walls and ceilings of lunchrooms are also well done in Vitrolite; an harmonious decorative scheme for walls, ceilings, tables and counters may be worked out to the greatest artistic and practical advantage.





*The preference for Vitrolite that has for many years prevailed among operators of hotels, has found a new impetus in the introduction of decorated Vitrolite. It has especially reflected itself in the large number of installations of Vitrolite as wall and ceiling material.*





*Vitrolite on walls of Tank Room, Sinai Temple, Chicago—Attractively clean at all times.*

## DAMPNESS WILL NOT AFFECT VITROLITE

**M**ANAGERS of buildings with swimming pools are eagerly accepting Vitrolite as a surfacing material for walls and ceilings in tank rooms. The fact that Vitrolite is not affected by steam or moisture is one important reason for this decided favor.

Paint and plaster will peel and fall under exposure to confined water. Vitrolite will never change in color or lose its smooth hard surface as the result of exposure or service. A pure white swimming pool with Vitrolite walls is cheerful and light. No material is whiter, smoother or carries light so well.

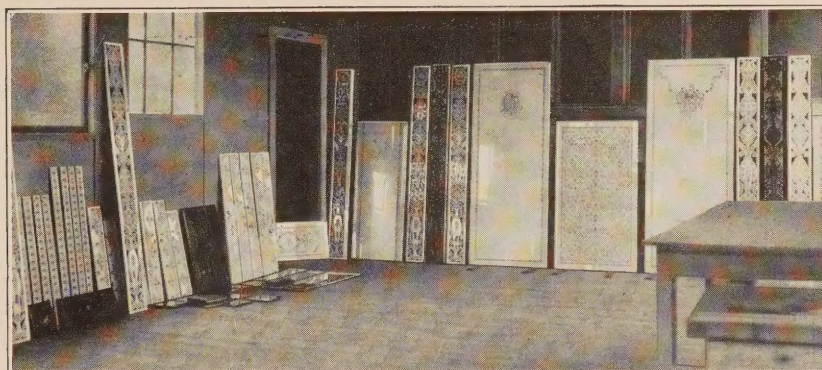
Anything worth doing is worth doing well. If a swimming pool is worth having, it is worth finishing with Vitrolite walls and ceilings. An installation of any size will be made and guaranteed by one of the Vitrolite Branch service organizations, and once installed will materially reduce upkeep costs.

Decorated Vitrolite on the walls will add to the attractiveness of any tank room.

Factory trained men will work on the job. They will set Vitrolite in a plastic cement which will absorb shocks and allow for shrinking and settling.



# ABOUT DECORATED VITROLITE



*Corner in the Decorating Department of the Vitrolite factory.*

OF recent development and unusual interest is the application of colored ornament and surface texture to Vitrolite. This decorating resists wear to practically as great an extent as the natural surface. Another process which is used produces gray tones on black. These tones, standing out in relief against the gloss black, produce a most charming effect.

These two methods blend and contrast color, tone, or texture, and permit any type of decoration or combination of color which any situation may require.

These developments give to architects and designers of interiors a new and thoroughly practical medium of artistic expression.

Plain black or white Vitrolite is majestically beautiful. Add to it the

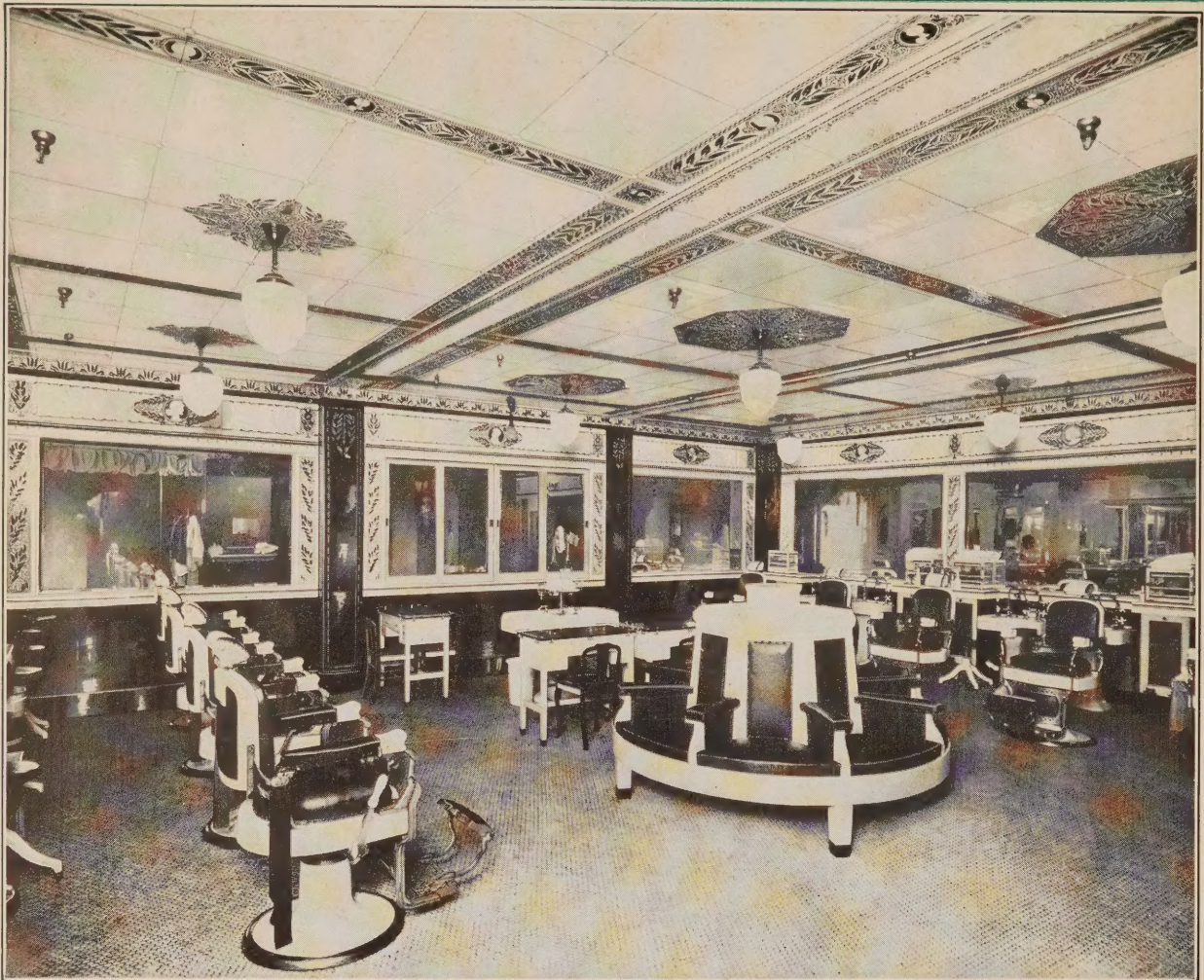
variety of designs now available and an unexcelled result in artistic surfacing is attained.

To develop decorative treatments and to co-operate with architects and decorators in their application, the Vitrolite Company maintains a department of design, employing artists and designers of national reputation. The services of this department are available to all interested in Vitrolite and either special designs or stock patterns are supplied.

The uses of decorated Vitrolite are many and varied. It is particularly adaptable to buildings in which walls readily cleanable and yet decorative, are desired.

Every distributor will be pleased to exhibit samples of decorated Vitrolite and suggest ways in which it will fit into any building.





*Vitrolite's decorative possibilities well appreciated. Decorative panels show hair-cutting styles of all ages. Appropriate conventional designs complete the decoration.*

## POPULARIZING A BARBER SHOP

THE Art Department of the Vitrolite Company was called upon to design something original in barber shop decorations and the illustration above shows the result.

We know of no barber shop in the country like it. The traditions of the barber's guild furnished the motifs for the design—the witch hazel and bay leaves. These are in full natural colors on the borders, frieze, pilasters, and wainscoting. The medallions represent various styles of haircuts dating from earliest history.

This serves as an example of the originality and outstanding character of our work. There

is no place that requires a greater necessity for discrimination in selecting materials that express real cleanness than the barber shop. It must be thoroughly sanitary and to make it a decorative triumph, simply means observing the well recognized principles in business that spell the difference between the average paying shop and a real money maker.

A Vitrolite finished barber shop in a hotel, adds the individual and distinctive quality that makes for popularity. Vitrolite possesses the merits of the ideal material impossible to stain, discolor or be injured with chemicals.





*An executive's office. Wall panels are of etched black Vitrolite also decorated with color borders, ovals and circles.*

## A DISTINCTIVE PRIVATE OFFICE

THE wainscot and ceiling of the office shown above are of decorated Vitrolite. Glossy black trim with gold and black borders, rich subdued colors in the floral motifs and an etched gray background produce an interior of sumptuous dignity.

These walls and ceilings can be washed down with water or wiped with a damp cloth and be kept as beautiful and clean as the day they were installed.

In considering Vitrolite, do not lose sight of the fact that there is no limit to its decorative

possibilities, and that the decoration does not in any way detract from the merit of the product as a strong, fireproof, easily cleaned, age-resisting, practical surfacing material.

Vitrolite can be placed over any kind of wall. It may be so cut and arranged as to accommodate itself to any room shape or surface and to any decorative scheme.

For office partitions, decorated Vitrolite will give a practical, soundproof, and beautiful effect. They may be quickly erected without disturbance of office routine.





*The Egyptian Room of the beautiful Hotel Keenan, Fort Wayne. Black Vitrolite tables with color decorations in the Egyptian manner, harmonize perfectly with the setting. Note hotel initial at center of table.*

## THE CHARM OF THE UNUSUAL AT ITS BEST

**T**O combat keen competition it is wise to beautify and distinguish any place dependent on public patronage.

For the grill room, coffee shop and fountain room, decorated Vitrolite provides a means of wall, ceiling, and table-top treatment which offers unrestricted opportunity for the expression of individuality and the attainment of colorful, inviting effects that lure the passing public, enhance enjoyment of the meal, and assure continual patronage.

Aside from all this, Vitrolite is practical.

From this standpoint alone it justifies preference. It costs practically nothing to maintain, and will last forever, always beautiful, cleanly and inviting.

Vitrolite is installed by factory trained men. By the use of a patented plastic cement, which allows for settling and expansion, Vitrolite may be installed on any wall. Every installation is absolutely guaranteed by the Vitrolite branch that makes it.

On page 9, factory views show decorated slabs ready for shipment.



# DELIGHTED!



## Chamber of Commerce Safety Vault Company

Office: Chamber of Commerce Building,  
Room 622,  
183 West Washington St.,  
Chicago 5/18/21

The Vitrolite Company,  
620 Chamber of Commerce Building,  
Chicago, Illinois.

Gentlemen:

A number of our patrons have expressed themselves as being especially well pleased with the new toilets and we thought that you would be glad to know this, as well as the fact that we are very well satisfied with the installation.

We find the new toilet especially easy to keep spotlessly clean and we consider them thoroughly practical because there is no possibility of staining the VITROLITE or causing any ill effect as a result of organic acid. VITROLITE seems to be the right material for toilets.

With kindest regards, we remain

Very truly yours,

CHAMBER OF COMMERCE SAFETY VAULT CO.

*P. V. Daw*  
Manager

## JENKINS ARCADE COMPANY

THE JENKINS ARCADE BUILDING

PITTSBURGH, PA.



December 12, 1922.

Mr. J. W. Wiley,  
The Vitrolite Company,  
133 W. Washington St.,  
Chicago, Ills.

My Dear Mr. Wiley:-

My absence from the City was prolonged far beyond my expectation, hence the delay in replying to your inquiry of the 22nd ult.

As you know, the corridors and toilets of this building, one of the largest office buildings in the Country, are lined with Vitrolite. The installation was made at the time of the construction of the building in 1910 and has proven entirely satisfactory.

The length of time and the usage to which it has been subjected, certainly furnish the best testimonial that could be offered for the adaptability of the material to such purposes.

It is hardly necessary to state that in our experience, Vitrolite has not stained nor turned yellow and as far as our experience goes, it has not been effected by any chemicals.

Trusting that this reply will not arrive too late to be of service to you in connection with the Atlanta proposition, we are,

Very truly yours,

JENKINS ARCADE COMPANY.

Per *W. J. H. H. H.*  
President.

TCJ/S

## The Baltimore and Ohio Railroad Company

ENGINEERING DEPARTMENT

P. KIMBALL,  
ENGINEER OF BUILDINGS

BALTIMORE, MD.  
July 27, 1923.

The Vitrolite Company,  
Chamber of Commerce Building,  
Chicago, Illinois.

Attention: Mr. J. W. Wiley,  
Secretary.

Dear Sir:

Referring to your letter of July 25 in regard to the installation of Vitrolite in men's toilet room in our passenger station at Philadelphia, Pa.

Insofar as material is concerned, the installation was very satisfactory, and we consider Vitrolite well adapted to this type of installation.

Very truly yours,

*P. Kimball*  
Engineer of Buildings



JOHN B. WEST, President.  
W. J. HEDGECOCK, Vice President.  
WILLIAM W. PAPP, Jr., Cashier.

## ILLINOIS STATE BANK OF QUINCY

CAPITAL \$300,000.00

QUINCY, ILLINOIS. Jan. 2nd, 1921

Vitrolite Manufacturing Co.,  
Chamber of Commerce Bldg.,  
Chicago, Ill.

Gentlemen:-

Your product "Vitrolite has been used in our building for some few years. As compared with marble, we find it costs much less in upkeep, presents a pleasing appearance, and is more economical from every standpoint. It not only gives us satisfaction, but pleases our tenants as well.

The thing which pleases me the most is the fact that it is so easily cleaned. We do not have to contend with a porous surface and the subsequent absorption of stains which require special care to remove. It is as easily washed as a baby's face.

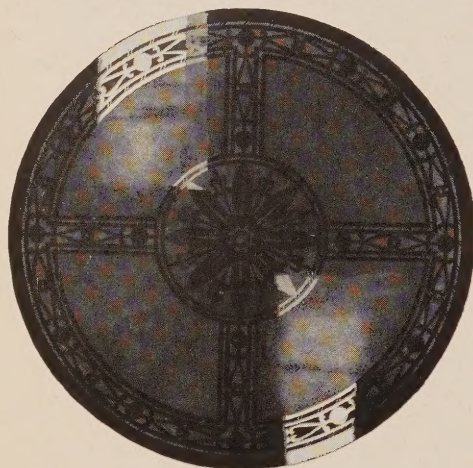
Yours very truly,

ILLINOIS STATE BANK BUILDING.

*E. R. Harrison*  
Manager.



# TABLE TOPS WHICH ARE ADMIRED



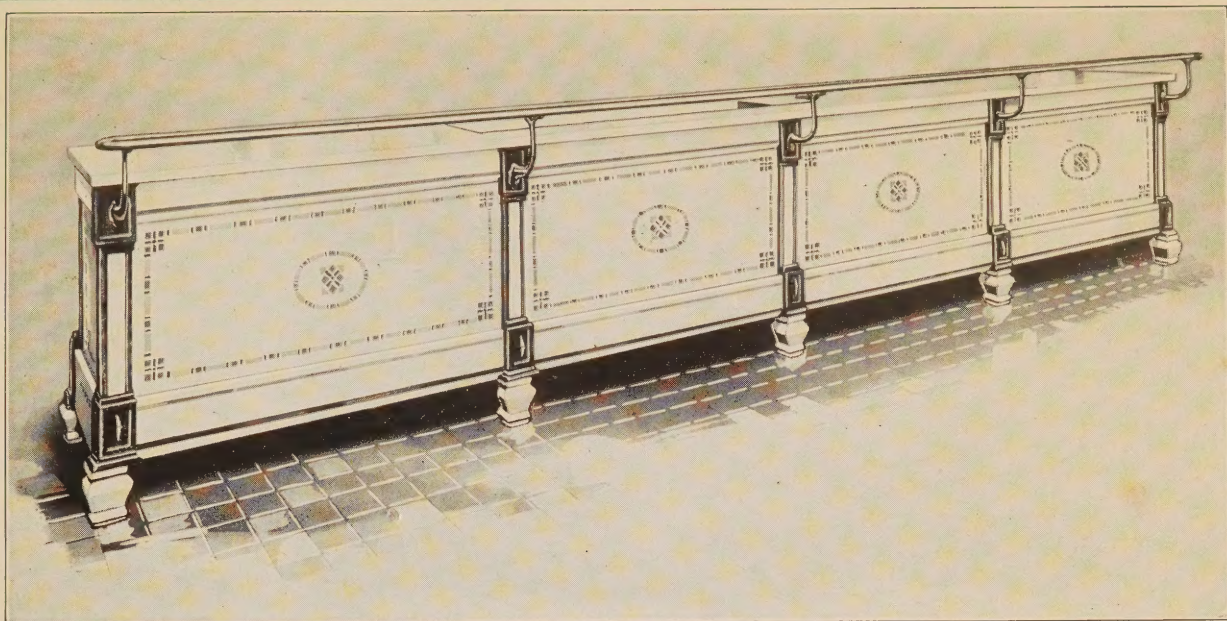
THE decorative quality that characterizes the standard designs for two-tone black Vitrolite table tops, is such as to qualify them for practically any selection and assure gratification of artistic demands without offense to the more conservative tastes.

Some are purely classical, others more

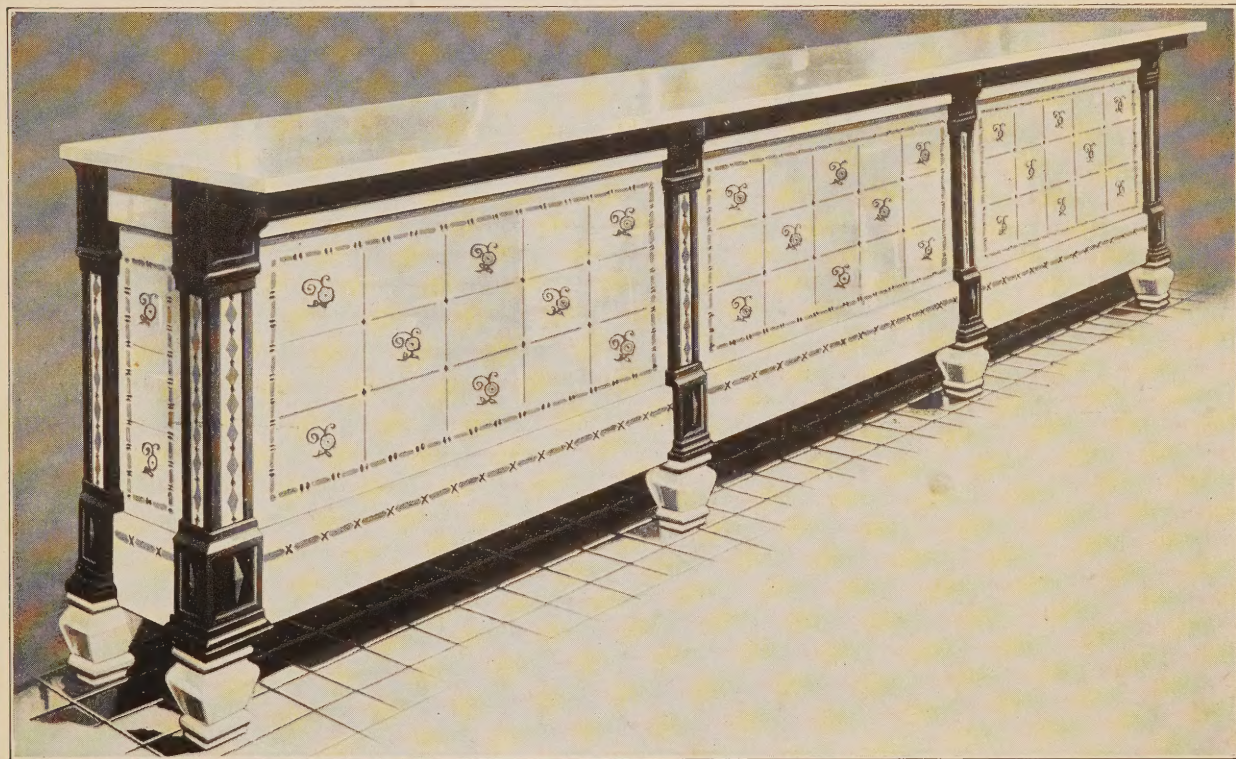
modern in their feeling; whichever the preference a wide variety is offered in both formal and informal design.

Any of the etched designs may be further embellished with color, in the design itself or by added design, monogram or crest, and the whole will be very effective.





*Cafeteria counters done in decorated Vitrolite—pleasingly ornamental and with all the immaculate appearance of sheer white Vitrolite. Vitrolite cafeteria counters are produced, complete, in 4 ft. sections. Counters are assembled so that there are no holes, bolts or screws in the Vitrolite slabs. In plain white, white with two-tone black top and trim, and white with color decorations.*



*Lunch counters of decorated Vitrolite—very popular in the more modern lunch rooms. Wipes clean of all spots and spillings—always inviting and appetizing. Produced complete in the same types of Vitrolite as cafeteria counters, also in 4 ft. lengths, assembled in any desired number of units. No bolts or screws in the Vitrolite slabs—full strength of material retained by a slab system of joining. Heavy steel cutlery drawer furnished with every twenty feet of counter.*



## *Some Outstanding Vitrolite Installations in Public and Office Buildings*

First National Bank...	Newport News, Va.	America Fore Bldg....	Chicago, Ill.
Strand Theatre.....	Holyoke, Mass.	Junior Orpheum Bldg..	Los Angeles, Calif.
Thompson Yards, Inc..	Minneapolis, Minn.	So. Pasadena City Hall	So. Pasadena, Calif.
First National Bank...	Duluth, Minn.	B. F. Keith's Theatre..	Philadelphia, Pa.
Golden Rule Dept.		Security Trust Co....	Wilmington, Del.
Store.....	St. Paul, Minn.	North Western Trust	
Court House.....	Superior, Wis.	Co.....	Philadelphia, Pa.
Parkersburg News....	Parkersburg, W. Va.	Philip Ruxton.....	Brooklyn, N. Y.
Stone & Thomas Dept.		New Jersey Tel. Co....	Newark, N. J.
Store.....	Wheeling, W. Va.	Knickerbocker Tel. Co.	New York, N. Y.
The H. H. Hessler Co..	Cleveland, Ohio	F. A. Munsey.....	Washington, D. C.
Fed. Reserve Bank Bldg.	Minneapolis, Minn.	Capitol Theatre.....	Detroit, Michigan

## *Representatives*

Vitrolite Products Co.....	10 W. Baker St.....	Atlanta, Ga.
Vitrolite Products Co.....	201 W. Madison St.....	Baltimore, Md.
Vitrolite Construction Co.....	21 Pearl St.....	Boston, Mass.
Vitrolite Products Co.....	190 Elk Street.....	Buffalo, N. Y.
Vitrolite Products Co.....	711 Fulton St.....	Chicago, Ill.
Vitrolite Construction Co.....	315 Hammond St.....	Cincinnati, O.
Vitrolite Products Co.....	21 Main St.....	Cincinnati, O.
Vitrolite Construction Co.....	2909 Detroit Ave.....	Cleveland, O.
Vitrolite Construction Co.....	850 N. High St.....	Columbus, O.
Vitrolite Construction Co.....	3220 Commerce St.....	Dallas, Texas
Vitrolite Products Co.....	520 E. 18th St.....	Denver, Colo.
Vitrolite Construction Co.....	407 E. Fort St.....	Detroit, Mich.
Vitrolite Construction Co.....	829 S. Los Angeles St.....	Los Angeles, Calif.
Vitrolite Products Co.....	407 Board of Trade.....	New Orleans, La.
Vitrolite Products Co.....	7 Boston Bldg.....	Tulsa, Okla.
Vitrolite Products Co.....	87 St. Peter St.....	Montreal, Canada
Vitrolite Products Co.....	519 Federal Reserve Bank Bldg.....	Omaha, Nebr.
Vitrolite Products Co.....	1218 Chestnut St.....	Philadelphia, Pa.
Vitrolite Construction Co.....	902 Federal St.....	Pittsburgh, Pa.
Vitrolite Construction Co.....	80 Grand Ave.....	Portland, Oregon
Vitrolite Products Co.....	17 W. Salem Ave.....	Roanoke, Va.
Vitrolite Construction Co.....	1492 Mission St.....	San Francisco, Calif.
Vitrolite Construction Co.....	514 Westlake Ave.....	Seattle, Washington
Vitrolite Construction Co.....	360 Worthington St.....	Springfield, Mass.
Vitrolite Products Co.....	320 Chamber of Commerce.....	St. Louis, Mo.
Vitrolite Construction Co.....	2237 Hampden Ave.....	St. Paul, Minn.
Vitrolite Construction Co.....	409 Madison Ave.....	New York, N. Y.
Vitrolite Products Co.....	85 Hope St.....	Brooklyn, N. Y.
Vitrolite Construction Co.....	1417 Dundas St.....	Toronto, Canada
Cuban Vitrolite Co.....	P. O. Box 1070.....	Havana, Cuba
Vitrolite Products Co.....	1 Victoria St. Westminster.....	London, S. W. I. Eng.
Harada Shoji Kaisha, Ltd.....	3 Itachibori Katadori, 3-chome.....	Nishiku, Osaka, Japan
Vitrolite Products Co.....	Fetco Bldg., Kiukaing.....	Shanghai, China
Tylers, Ltd.....	13 Bridge St.....	Sydney, Australia
Joseph Jinnett.....	Hotel St. Regis, Room 603.....	Mexico, D.F. Mex.
Merino Rodriguez.....	Allen 64.....	San Juan, Porto Rico
J. Hilder & Company.....		Bombay, India